



## Social Media Policy

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Queens Park Golf Club promotes a safe social media environment where the members and wider community can engage with others. The Queens Park Golf Club takes a zero tolerance towards abuse of its use.

### **Purpose**

The policy outlines the responsibilities of all members and guests who use social media. Social media includes tools such as websites and various applications that allow users to share content and to participate in social networking.

### **Guidelines**

Queens Park Golf Club is committed to enhancing its communication with members and potential members through social medial tools such as Facebook.

Queens Park Golf Club's strategy is to increase the awareness of our club, club services and facilities and to provide forums to facilitate positive communication between our members, potential members, and the golf community.

We encourage members to follow our Facebook page and share club related content. However, any club related content and posts must be administered only by designated administrators of the club or approved for submission by them. Members may like, comment, or express their personal thoughts on updates and posts but are asked to adhere to the following conditions of use.

When associating yourself with the Queens Park Golf Club Facebook page you may not:

- Post photos that may compromise the professionalism and reputation of the Club.
- Use hostile or defamatory language.
- Disclose or provide confidential information about the Club, its members, guests, suppliers, or council employees.
- Pass judgement on other golf clubs or associations.
- Advertise your personal business, or place of employment.

Queens Park Golf Club maintains the right to monitor club-related member activities in social networks and reserves the right to remove any information that does not comply with the above conditions of use.

Users may contact the administrator immediately if there is any information that maybe perceived as defamatory or contentious to Queens Park Golf Club. If in doubt, contact the main administrator for advice.